BIG I | MISSISSIPPI

PARTNERS PROGRAM 2027



Support | Stand Out | Succeed

Why Partner with Big I Mississippi?

Your Company Needs Independent Agents - And Independent Agents Need You.

There is no better way to connect with our agents than by becoming a **Big I Mississippi Partner**. As the leading voice for independent agents in our state, we are dedicated to helping our members grow stronger, stay competitive, and succeed long-term.

By partnering with us, your company gains direct access to a growing, engaged network of decision-makers shaping the future of insurance in Mississippi.

Through visibility, recognition, and relationship-building, your partnership does not just support the independent agency system - it strengthens it. **Is your company ready to get involved by becoming a Big I Mississippi Partner and supporting the continued success of independent agencies across our state**?

Less Hassle, More Impact: Why Partnership Works for You

Marketing Made Simple
Bundled exposure across publications, events, and digital platforms - all in one streamlined package.

Priority Placement & Recognition
Enjoy premium visibility at our most anticipated events, including InsurCon and Young Agents programs..

Flexible Investment Options
Choose from tiered levels to match your goals, budget, and desired level of engagement.

PARTNERS BENEFITS 2027

	Platinum $15,000	Gold $10,000	Silver $6,000	Bronze $3,000
Partnership Recognition & Additional Benefits				
Member Pricing for All Big I MS Events	✓	✓	✓	✓
Directory Listing with Two Primary Contacts	✓	✓	✓	✓
Special Recognition in Membership Directory	Company Logo	Company Logo	Company Name	Company Name
Partner Banner in IIAM Classroom	Company Logo	Company Logo	Company Name	Company Name
Complimentary use of IIAM Classroom	2 Free	1 Free	1 Free	
Exclusive use of Big I Mississippi Partner Logo	✓	✓	✓	✓
Attend Annual IIAM Board Dinner	2 invites	1 invite		
Publication & Social Media				
Company Video Promotion at InsurCon & AMC	✓	✓		
Digital Ad on IIAM Website	✓	✓	✓	
Partner Feature on Social Media Platforms	2x per Year	2x per Year	1x per Year	1x per Year
Advertisement in Big I Mississippi Magazine	Full Page	25% Off	10% Off	
Partner Recognition in Big I Mississippi Magazine	Company Logo	Company Logo	Company Name	Company Name
Website Partner Recognition	Company Logo	Company Logo	Company Name	Company Name
InsurCon				
Spotlight Sponsored Event	✓	✓		
Complimentary Registration	3 Free	2 Free		
Complimentary Exhibit Booth	✓	✓	50% Off	25% Off
Priority Booth Location	✓			
Sponsor Level Recognition	Platinum	Gold	Silver	Bronze
Program Recognition	Company Logo	Company Logo	Company Name	Company Name
Other Events				
Sponsorship at Agency Management Conference	Platinum	Gold	Silver	Bronze
Sponsorship at Young Agents Conference	Platinum	Gold	Silver	Bronze
IIAM-PAC Golf Hole Sponsorship	✓	✓		
Partner Banner at All Events	Company Logo	Company Logo	Company Name	Company Name
Associate Membership	✓	✓	✓	✓

BIG I MISSISSIPPI

2027 PARTNER PLEDGE FORM

PARTNERSHIP LEVEL

☐ Platinum ($15,000) ☐ Gold ($10,000) ☐ Silver ($6,000) ☐ Bronze ($3,000)

COMPANY INFORMATION

Company Name: _____

Company Address: _____

Company Website: _____

Phone: _____ Email: _____

Main Contact Name: _____ Billing Contact (if different) _____

ASSOCIATE MEMBERSHIP CONTACTS

Please confirm the two contacts for our membership database and annual Membership Directory. **The membership directory will include the name, email, and phone number.**

ASSOCIATE A

Name _____

Mailing Address _____

_____

Email _____

Phone _____

ASSOCIATE B

Name _____

Mailing Address _____

_____

Email _____

Phone _____

PAYMENT & TERMS

Make Check Payable to:

Independent Insurance Agents of Mississippi

Return Completed Forms To:

Email: slane@msagent.org
Or mail to P.O. Box 321474, Flowood, MS 39232

PARTNERS PROGRAM TERMS AND CONDITIONS:

The Partners Program operates on a calendar year (benefits applicable January 1 - December 31). Commitments must be renewed each year to continue as a Big I Mississippi Partner and receive corresponding benefits. This pledge form serves as a binding agreement between your company and the Independent Insurance Agents of Mississippi. Your company is responsible for the full, pledged balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to Big I Mississippi. We must receive this commitment form and complete payment by January 30, to be included in the 2027 Partners Program and receive all benefits. If payment is received after this date, benefits may be adjusted accordingly.

In compliance with regulations, I consent to the receipt of emails and other correspondence sent to my company from IIAM, IIABA and its subsidiaries. IIAM dues are not deductible as a charitable contribution, but are deductible by members as an ordinary and necessary business expense. A portion of the dues, however, is not deductible to the extent that IIAM is engaged in lobbying efforts. The nondeductible portion of dues for the year is 3%.

I agree to all terms and conditions outlined in this agreement.

Signature _____ **Date** _____