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Agency Management Conference

FEBRUARY 15 -16, 2023

THE COUNTRY CLUB OF JACKSON

AGENCY MANAGEMENT CONFERENCE

Speakers

Kevin Mlynarek

Kevin is the co-founder of IdealTraits, which has helped over 12,000 Insurance agents nationwide with their hiring process and employment selection needs. He wanted to provide agents the tools necessary for them to succeed in hiring the best possible candidate for their agency.

Kevin's insurance agency team is most proud of 4 Best in Region, "Agency Achiever Awards", 2 #1 "Best in Company overall" and has been inducted into the Allstate "Hall of fame!" He is a nationally known speaker in the insurance industry and is always willing to share their team's best practices while remaining a coachable student of the business!



Chris Cline

Through Chris Cline's 25+ years in the insurance industry, he has established himself as an industry resource for topics such as perpetuation, merger and acquisition, culture, agency operations, marketing and sales, data and analytics, and has had multiple speaking engagements around these topics. Chris is the Executive Director of the Agents Council for Technology. Prior to his role at ACT, Chris led a team focused on the entire agency life cycle and has experiences ranging from graphic design, marketing, sales, training, compliance and personal lines P&L leadership. Through his diverse background and life-long focus on continual learning (he's a closet science geek), Chris has developed a passion for the independent agency channel and helping agencies across key strategic areas such as perpetuation, hiring, culture, DE&I, data/analytics, the customer, information security, and technology.



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AGENCY MANAGEMENT CONFERENCE

Schedule

15-16
FEB
2023

WEDNESDAY, FEBRUARY 15

REGISTRATION *1 p.m.*

"TIPS AND TRICKS TO
FINDING AND
RETAINING TOP-LEVEL
TALENT" *2. - 5p.m.*

"MEET THE COMPANIES" *5 - 6 p.m.*

THURSDAY, FEBRUARY 16

"PULLING IT
ALL TOGETHER" *9 a.m. - Noon*

LUNCHEON *Noon*

AND *Accommodations*

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