

BIG I

MISSISSIPPI

PARTNERS
PROGRAM
2026



Support | Stand Out | Succeed

Why Partner with Big I Mississippi?

Your Company Needs Independent Agents - And Independent Agents Need You.

There is no better way to connect with our agents than by becoming a **Big I Mississippi PARTNER**. As the leading voice for independent agents in our state, we are dedicated to helping our members grow stronger, stay competitive, and succeed long-term.

By partnering with us, your company gains direct access to a growing, engaged network of decision-makers shaping the future of insurance in Mississippi.

Through visibility, recognition, and relationship-building, your partnership does not just support the independent agency system - it strengthens it. **Is your company ready to get involved by becoming a Big I Mississippi PARTNER and supporting the continued success of independent agencies across our state?**

Less Hassle, More Impact: Why Partnership Works for You



Marketing Made Simple

Bundled exposure across publications, events, and digital platforms - all in one streamlined package.



Priority Placement & Recognition

Enjoy premium visibility at our most anticipated events, including InsurCon and Young Agents programs.



Flexible Investment Options

Choose from tiered levels to match your goals, budget, and desired level of engagement.

Partners Benefits 2026	Platinum \$15,000	Gold \$10,000	Silver \$6,000	Bronze \$3,000
Partnership Recognition & Additional Benefits				
Member Pricing for All Big I MS Events	✓	✓	✓	✓
Two Directory Listings with Two Primary Contacts	✓	✓	✓	✓
Special Recognition in Membership Directory	Company Logo	Company Logo	Company Name	Company Name
Recognition Signage in Office Foyer	Company Logo	Company Logo	Company Name	Company Name
Complimentary use of IIAM Classroom during business hours	2 Free	1 Free	1 Free	
Exclusive use of Big I Mississippi Partner Logo	✓	✓	✓	✓
Attend annual IIAM Board Dinner	2 invites	1 invite		
Publication & Social Media				
Company Video Promotion at InsurCon & Agency Management Conference	✓	✓		
Periodic Banner Ad in Member Bulletin	✓	✓		
Month-long Digital Ad on IIAM Website	✓	✓	✓	
Partner Feature on Big I Mississippi Social Media Platforms	Quarterly	3x per Year	2x per Year	1x per Year
Advertisement in Big I Mississippi Magazine	Full Page	25% Off	10% Off	
Website Partner Recognition	Company Logo	Company Logo	Company Name	Company Name
Conferences				
Spotlight Sponsored Event at InsurCon	✓	✓		
Complimentary InsurCon Registration	3 Free	2 Free		
Complimentary Exhibit Booth at InsurCon	✓	✓	50% Off	25% Off
Priority Booth Location at InsurCon	✓			
Sponsor Recognition at InsurCon	Platinum	Gold	Silver	Bronze
Recognition in InsurCon Program	Company Logo	Company Logo	Company Name	Company Name
Sponsor Recognition at Agency Management Conference	Platinum	Gold	Silver	Bronze
Sponsor Recognition at Young Agents Events	Platinum	Gold	Silver	Bronze
Sponsor Recognition at Young Agents Conference	Platinum	Gold	Silver	Bronze
Sponsor Recognition at IIAM-PAC Golf	Platinum	Gold	Silver	Bronze
Partners Listing Banner at All Events	Company Logo	Company Logo	Company Name	Company Name
Associate Membership	✓	✓	✓	✓

BIG I | MISSISSIPPI PARTNER PLEDGE FORM

☐ Platinum (\$15,000) ☐ Gold (\$10,000) ☐ Silver (\$6,000) ☐ Bronze (\$3,000)

Company Name: _____

Main Contact Name: _____

If billing contact is different, please provide it here: _____

Company Address: _____

Phone: _____ Email: _____

Company Website: _____

Make Check Payable to:
Independent Insurance Agents of Mississippi
P.O. Box 321474
Flowood, MS 39232

PARTNERS PROGRAM TERMS AND CONDITIONS:

The Partners Program operates on a calendar year (benefits applicable January 1 - December 31). Commitments must be renewed each year to continue as a Big I Mississippi Partner and receive corresponding benefits. This pledge form serves as a binding agreement between your company and the Independent Insurance Agents of Mississippi. Your company is responsible for the full, pledged balance, as no cancellations are permitted.

Payment is due at the time this commitment form is returned to Big I Mississippi. We must receive this commitment form and complete payment by January 30, 2026, to be included in the 2026 Partners Program and receive all benefits. If payment is received after this date, benefits may be adjusted accordingly.

I agree to all terms and conditions outlined in this agreement. (please sign)
